

BECAUSE
WORK
MATTERS



Making work MATTER benefits everyone, in many special ways.

When work MATTERS to employees they care more, clients remain loyal and business gets better.

EMPLOYEE EXPERIENCE

makes or breaks your culture and your business

Top-performing organizations know that employee engagement drives success. Engaged employees care more, perform better and stay longer. Engaged employees go the extra mile for customers who remain loyal and refer others. Highly engaged workplaces grow faster, adapt quicker, and continually innovate. The employee experience is not one of the things that matter, *it is the thing* that matters.

When work matters, employees produce results that matter. So why not make work matter?

87% of companies rated *engagement and culture* the #1 issue around the world, vs. 79 percent last year.

ENGAGEMENT MODEL

HIGHLY ENGAGED ORGANIZATIONS SEE RESULTS

12%

report higher customer advocacy

18%

report higher productivity

40%

report lower employee turnover

59%

report more innovation

Stewardship

LEADERS who are passionate and create a pathway to success



Engagement

EMPLOYEES who care more, perform better and stay longer



Service

CUSTOMERS who remain loyal, are helpful and refer others

DISCOVER WHAT DRIVES ENGAGEMENT IN YOUR ORGANIZATION

Workplace Stars defines and measures engagement based on manager engagement, employee commitment and service to others. Several factors influence overall engagement, including strategic direction, climate, leadership, recognition and rewards, performance improvement, learning and development, manager effectiveness, job satisfaction, caring, teamwork and more. Workplace Stars collects feedback on these topics and analyzes which factors have the greatest effect on engagement. Every organization is unique. So it is important to understand what will foster the best employee experience to make *work matter* in your organization.

64% of employees said they have more to offer in skills and talent, than they are currently being asked to demonstrate at work.

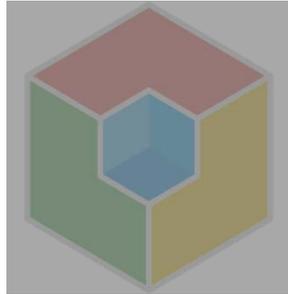
62% *more accidents* for organization with engagement in the bottom quartile average, than those in the top.

ENGAGEMENT PROGRAM

Our suite of engagement analytics tools helps you collect employee feedback and set HR metrics



ENGAGEMENT SURVEY



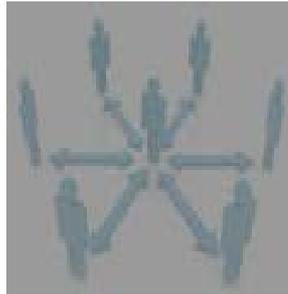
CUSTOMIZATION



BENCHMARKING



REPORTING & ANALYTICS



SHARING TOOLS



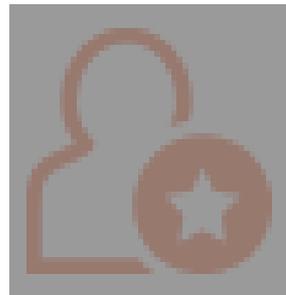
HIGHLIGHTS REPORT



MANAGER TOOLS



SERVICE & SUPPORT

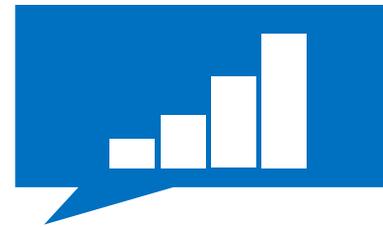


GOAL SETTING

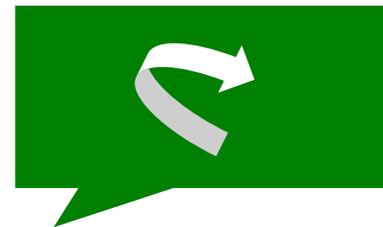
THREE EASY STEPS



1
MEASURE
ENGAGEMENT



2
ANALYZE
RESULTS



3
TAKE
ACTION

8 ADVANTAGES TO PARTNERING WITH WORKPLACE STARS

1 Easy to Launch

Save time and resources while relying on experts to implement and analyze your survey

2 High Completion Rate

Follow our lead practice communication plan and receive auto status updates to track completion goals

3 Flexible Customization

Tailor a survey as unique as your organization, including items, demographics, emails and languages

4 Validated Survey

Professionally written and benchmarked survey items ensures precision assessment of engagement drivers

5 Online Dashboards

Slice 'n' dice and compare 'n' contrast the data any way you chose, comments can be text analyzed simply and easily

6 Text Analytics

Move beyond the numbers to discover the *what's* and the *why's* of your engagement scores

7 Action Planning

Build action plans to target and address the most important aspects of employee engagement

8 Mobile Friendly

Employees and managers can take the survey and access feedback from any device at any time

TRANSFORM ENGAGEMENT

Your organization doesn't just benefit from engagement — it depends on it

MANAGERS CAN

- ✦ Easily identify team strengths and weaknesses
- ✦ Track year-over-year progress and celebrate success
- ✦ Compare results to other teams or the overall organization

EXECUTIVES CAN

- ✦ Link engagement data to key performance metrics
- ✦ Drilldown deep into detailed results as desired
- ✦ Compare results to a variety of benchmarks and past years' results

HR CAN

- ✦ Focus on results instead of administration
- ✦ Easily share reports with anyone in the organization
- ✦ Probe deep with powerful analytical tools

OUR PROMISE TO YOU

Is to help you better understand the passion, soul, and real issues going on day-to-day

ENGAGEMENT EXPERTISE

It's best to do one thing really, really well. We do employee engagement. Helping you solve engagement challenges is just not a priority, *it is our only priority.*

ACCOMODATING, FLEXIBLE FIT

Our solutions provide a flexible fit. No matter your size or industry, Workplace Stars provides a tailored solution to fit your needs and budget – and take you to the next level.

PARTNERING WILL BE EASY

From our partners to our technology, Workplace Stars is built to be responsive. For you that means simple processes, fast turnaround times, and less work.

SMART, SIMPLE REPORTING

View from the top. Drilldown deep. Slice 'n' dice. Compare 'n' contrast. We've got you covered. And you don't need a degree in statistics to understand what is being said.

Let's make **WORK MATTER**

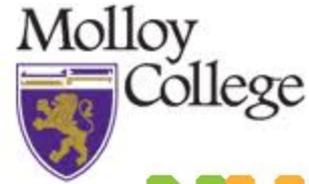


[workplacestars.com](https://www.workplacestars.com) | info@workplacestars.com | 1-888-402-0088

Rosenberg & Gluck LLP
PERSONAL INJURY LAW



Macmillan/McGraw-Hill



ESTÉE LAUDER COMPANIES

Turner Logistics

modelmetrics

Certified Public Accountant, MBA

SARANTO CALAMAS



SIMON & SCHUSTER



AMATHOLE DISTRICT MUNICIPALITY



GE Money

clintrak



GE Energy

ITHACA

MetLife



BROOKHAVEN NATIONAL LABORATORY



CAREERDNA



GLOBAL GREENGRANTS FUND



MCARTHURGLEN GROUP



Riverdale School District